



**“6th Annual Mardi Gras”
Fundraiser to Benefit
Brockton Day Nursery
Sponsorship Proposal**

**Saturday, March 3, 2012
7:00pm
At the Shaw Center
1 Feinberg Way
Brockton, MA 02301**



Brockton Day Nursery is a 501 (c)(3) not for profit organization.



Sponsorship Levels:

Our sponsorship packages offer a variety of price points and benefits to suit your needs.

Presenting Sponsor (Mardi Gras Sponsor): \$5,000

- Naming opportunity (if signed up prior to deadline): January 13, 2012
“Mardi Gras Fundraiser” sponsored/presented by “Your Company” on invitation, website and in promotional and advertising material
- Company logo on FRONT of invitation
- Prominent full page ad in event program
- Prominent Signage at registration table
- Prominent Signage at sponsor display table
- Opportunity to include company literature and/or promotional items in event gift bags
- Logo/Message illuminated on the Brockton Rox/Shaw Center Electronic scoreboard as guests arrive to event
- 2-3 minute speaking opportunity at the event
- Presenting sponsor recognition at the event
- Your company will be recognized in Brockton Day Nursery monthly family newsletter, sent home with each child at the beginning of the month.
- 2x2 Company logo (with clickable link) on the Brockton Day Nursery website for 90 days.
- 10 event tickets. Value: \$500

French Quarter Sponsor: \$3,000

- Prominent Signage at sponsor display table
- Full page ad in event program
- Company logo included on invitation and all promotional /advertising material
- Opportunity to include company literature and/or promotional items in event gift bags
- Sponsor recognition at the event
- Your company will be recognized in Brockton Day Nursery monthly family newsletter, sent home with each child at the beginning of the month.
- 2x2 Company logo (with clickable link) on the Brockton Day Nursery website for 90 days.
- 8 event tickets. Value: \$400

Bourbon Street Sponsor: \$1,500

- Signage at sponsor display table
- Half page ad in the event program
- Opportunity to include company literature and/or promotional items in event gift bags
- Your company will be recognized in Brockton Day Nursery monthly family newsletter, sent home with

each child at the beginning of the month.

- 6 General Admission Event tickets. Value: \$300

Purple, Gold and Green Sponsor: \$750

- ¼ page ad in the event program
- Opportunity to include company literature and/or promotional items in event gift bags
- 2 General Admission Event tickets. Value: \$100

Program Booklet (Only)

- \$500: Full Page Ad
- \$250: Half Page Ad
- \$125: Quarter Page Ad

Individual Tickets:

Attend Brockton Day Nursery's 6th Annual Mardi Gras for \$50 per person or purchase 10 tickets at a discount of \$450.

Donate to the Mardi Gras Silent Auction, desired items include:

- Vacations
- Plane Tickets
- Electronics (flat screen TV, IPAD, camera)
- Spa Gift Certificate
- Theatre or Concert Tickets
- Hotel Stays
- Sporting Tickets and Memorabilia
- Dinner Gift Certificates
- Jewelry
- Art and More...



Mardi Gras Sponsorship Agreement

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____

Phone: _____ Fax: _____

Email: _____

Level of Sponsorship: (please check appropriate box)

- | | |
|--|--|
| <input type="checkbox"/> Presenting "Mardi Gras" Sponsor (\$5,000) | <input type="checkbox"/> Full Page Ad (\$500) |
| <input type="checkbox"/> French Quarter Sponsor (\$3,000) | <input type="checkbox"/> Half Page Ad (\$250) |
| <input type="checkbox"/> Bourbon Street Sponsor (\$1,500) | <input type="checkbox"/> Quarter Page Ad (\$125) |
| <input type="checkbox"/> Purple, Gold and Green Sponsor (\$750) | <input type="checkbox"/> Silent auction donor, please see attached |

Method of Payment:

Make checks payable to: Brockton Day Nursery, 243 Crescent Street, Brockton, MA 02302

Amount of check: _____ Check # _____

Or

Charge my: Visa _____ MC _____ Disc _____ AmEx _____

Card #: _____ Exp. Date: _____ V Code: _____

Amount to charge to credit card: \$ _____

Signature: _____ Date: _____

Signature and payment is a binding confirmation of sponsorship. Please return the form no later than Friday, January 13, 2012. For more information or questions, please contact Vanessa Leite at 508-588-2700 x18 or vleite@brocktondaynursery.org.